Leila Sono

BEAUTY | SPORTS CONTENT | LIFESTYLE





22.9k TikTok followers | @leila_sono

(click link to view my profile)



3130 Instagram followers | @leila_sono_

(click link to view my profile)

Email: leilasono1@gmail.com

Phone: Available upon request. Please reach out via email to connect.

HI, I'M LEILA

A sports & beauty content creator with a passion for storytelling and a dash of football flair \(\frac{1}{2} \) \(\) (thanks to my family's legacy \(\)). Based in Johannesburg, I blend style, beauty, and everyday magic into my content.

From skincare drops to stylish snaps and behind-the-scenes fun, I create content that's real, engaging, and on-brand. With a sharp eye for aesthetics and a love for sports, I bring a unique perspective to my work. Let's create some scroll-stopping content that scores big!









Audience across both platforms







Female



Male

SPECIALTIES

- Creating high-quality sports videos that engage and captivate audiences
- Excellent communication and English skills for effective brand collaborations and content creation
- Strong writing skills for crafting compelling content and messaging
- Proven ability to develop and deliver high-quality content for brands that resonates with target audiences
- Staying on top of the latest sports trends to create timely and relevant content
- Hardworking, organized, and dedicated to delivering top-notch work with a strong work ethic

PORTFOLIO







sassicaswimwear















